



HIGHPOINT CENTER FOR PRINTMAKING

PRESS CONTACTS:

PRESS CONTACT: For high-resolution images or other information related to this press release contact Carla McGrath, Executive Director, or Meg Rahn, Administrative Coordinator.

MEDIA ALERT: For Immediate Release

Highpoint Center for Printmaking
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Minneapolis, MN 55408
612-871-1326
www.highpointprintmaking.org
Gallery Hours: Mondays – Fridays 10 AM–5 PM, Saturdays Noon–4 PM

HIGHPOINT CENTER FOR PRINTMAKING AWARDED \$100,000 TARGET GRANT

Minneapolis, March 12, 2009—Highpoint Center for Printmaking is pleased to announce that it has received a Target grant of \$100,000 in support of its capital campaign, HP2: The Campaign for a Permanent Home. Since 1946 Target has given 5% of its income to the communities they serve and has been a generous funder of Highpoint's programming since 2003; this major grant supports the purchase and renovation of Highpoint's new, permanent home at 912 West Lake Street in the Uptown neighborhood of Minneapolis. Scheduled to open in June, the new facility will nearly triple Highpoint's current footprint, enabling the organization to better serve its diverse audience of artists, schools and communities. Laysha Ward, President of Community Relations at Target commented in Highpoint's award letter: "Target is proud to partner with organizations like yours to inspire education, make the arts affordable and accessible, and foster safe families and communities nationwide."

HP2: The Campaign for a Permanent Home is a \$3.5M initiative that will allow Highpoint to own a functional space with room to support its mission and expand its quality-driven programs. Executive Director Carla McGrath speaks to the vision: "*a permanent home will allow HP to continue its significant contributions to the printmaking arts and our community's cultural life.*"

The "new" Highpoint will feature a dedicated classroom that can accommodate up to 6,000 annual school-age visitors; increase access for Highpoint's artist cooperative members; provide an upgraded professional studio where Highpoint Editions artists will create new work; unveil an expanded street-level gallery showcasing prints by established and emerging artists; and create a rain garden and green space close to the nearby Minneapolis Greenway.

As of March 2009 the HP2 Campaign has raised \$2,148,000 towards its goal of \$3.5M. Highpoint's permanent home at 912 W. Lake Street is scheduled to open in June 2009.

Highpoint Center for Printmaking is a non-profit art center dedicated to advancing the appreciation and understanding of the printmaking arts. We offer educational programming for youth and adults, an artists' studio cooperative, professional publishing opportunities, and a street-level gallery featuring contemporary

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prints. No other printmaking center in the Upper Midwest offers such a wide range of public access and programs.

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